



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1377933

Schedule Dates 09/25/12-10/01/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BROWN
JARED SALLES

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09826374
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,382.50
Net Total \$19,167.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	15	\$19,400.00
Oct. 2012	3	\$3,150.00
Grand Total:	18	\$22,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	1	1:00	7A- 8A (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Columbus (WSYX)	GMA	9/24/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	1	1:00	4P- 5P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	1	1:00	5P- 5:58P (EST)			1	1	1	1			4	\$1,400.00	\$5,600.00	Columbus (WSYX)	NEWS	9/24/12
4.0	Normal Line / Prime Premium (4)	09/25/12-09/25/12	1	1:00	10P- 11P (EST)			1						1	\$5,000.00	\$5,000.00	Columbus (WSYX)	PRIVATE PRACTICE	9/24/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	1	1:00	11:35P- 12:04A (EST)	1		X	X	X	X			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	9/24/12
6.0	Normal Line / SPOT (6)	09/29/12-09/29/12	1	1:00	7:58A- 9A (EST)							1		1	\$300.00	\$300.00	Columbus (WSYX)	GMA SAT	9/24/12
7.0	Normal Line / SPOT (1)	10/01/12-10/01/12	1	1:00	7A- 8A (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	GMA	9/24/12
8.0	Normal Line / SPOT (2)	10/01/12-10/01/12	1	1:00	4P- 5P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
9.0	Normal Line / SPOT (3)	10/01/12-10/01/12	1	1:00	5P- 5:58P (EST)		1							1	\$1,400.00	\$1,400.00	Columbus (WSYX)	NEWS	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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